

Curriculum Vitae: Annie Searle

Current	Annie Searle & Associates LLC <i>Principal</i>	May 2009 - present
	Annie Searle & Associates (ASA) is an independent risk consulting firm that includes a research division, the ASA Institute for Risk and Innovation.	
	University of Washington <i>The Information School</i>	
	Lecturer Full-Time, August 2015- Lecturer Part-Time, September 2014 – July 2015 Affiliate instructor, November 2009 – September 2014	
Education	University of Iowa, Bachelor of Arts, English University of Iowa, Master of Arts, English	
Honors & Awards	<i>Hall of Fame 2011 Inaugural Inductee</i> International Network of Women in Homeland Security and Emergency Management <i>Matrix Table Woman of Achievement (1994)</i> One of six awards made annually by Women in Communication, Seattle chapter. <i>Pacific Northwest Woman Entrepreneur of the Year (1992)</i> Nominated by Seattle office of Merrill Lynch, for this award sponsored by Ernst & Young, Merrill Lynch and <i>Inc.</i> magazine <i>American Institute of Entrepreneurs (1992)</i> . Lifetime member. <i>U.S. Small Business Administration</i> , consecutive “National Awards for Excellence” (1989 and 1990)	
Publications	Author, <i>Risk Reconsidered</i> , published by Tautegory Press, July 2018. [ISBN-13: 978-0983934790] Forward and Contributors. <i>Reflections on Risk Volume IV</i> , published by the ASA Institute of Risk and Innovation. Ed. Emily Oxenford. Tautegory Press. November 2017. [ISBN 0-9839347-8-9] Book Chapter. Searle, A. (2016). “How Does Conduct Risk Manifest and What Are the Root Causes?” (Chapter 2) and “Closing Comments on the Future of Conduct Risk (Chapter 19). In Peter Haines (Ed.),	

Conduct Risk: A Practitioner's Guide. London: Risk Books. [ISBN 978-178272-321-9]

Monthly column, *ASA News & Notes*. October 2009-present.

Blog, *Advice From A Risk Detective*. <http://www.advicefromariskdetective.com>

“Executives and Risk: What Your Teams Won’t Tell You.” *The Risk Universe* magazine, June 2017.

“Why Didn’t We See This One Coming?” *The Risk Universe* magazine, March 2017.

“History is Always Being Made.” *The Risk Universe* magazine, December 2016.

“When Does ‘Taking Full Responsibility’ Have Consequences?” *The Risk Universe* magazine, October 2016.

“Can The Center Hold?” *The Risk Universe* magazine, August 2016. “The Encryption Dustup.” *The Risk Universe* magazine, April 2016.

“A Chance For Bankers to Step Forward.” *The Risk Universe* magazine, January 2016.

Forward and Contributors, *Reflections on Risk Volume III*, published by the ASA Institute of Risk and Innovation. Ed. Emily Oxenford. Tauteogry Press. December 2015 [ISBN #978-0-9839347-7-6]

“People Should Be Your Greatest Asset.” *The Risk Universe* magazine, October 2015.

“Will We Always Have to Talk About Ethics?” *The Risk Universe* magazine, June 2015

“ISIS is an Operational Risk,” *The Risk Universe* magazine, March 2015. “Managing Privacy Risk,” *The Connector*, March 2015).

“Dear Member of the Board,” *The Risk Universe*, January 2015. “Ebola Risk – From Epidemic to Pandemic?” *The Risk Universe*, September 2014.

“Insider Threats Escalate Operational Risk.” *The Risk Universe* magazine, Issue 30, June 2014.

Forward and Contributors, *Reflections on Risk Volume II*, published by the ASA Institute for Risk and Innovation. Ed. Emily Oxenford. Tauteogry Press. February 2014 [ISBN 978-0-9839347-6-9]

“Are Living Wills the Answer?” *The Risk Universe* magazine, Issue 26, February 2014.

“Vendor Risk and Intellectual Property.” *The Risk Universe* magazine, Issue 23, November 2013.

“Remembering 9/11.” *The Risk Universe* magazine, Issue 21, September 2013.

“Every Wall Is A Door.” *The Risk Universe* magazine, Issue 18, June 2013.

Author, *Advice From A Risk Detective: At Home, At School, At Work, Online And On The Road* [Second Edition]. May 2013. [ISBN# 978-0-9839347-5-2]

“Perfect Pitch: Writing for Executives.” *The Risk Universe* magazine, Issue 15, March 2013.

“Ethical Misconduct: Is It Your Largest Risk?” *The Risk Universe* magazine, Issue 11, November 2012.

“Reflections on ‘The Lost Bank.’” *The Risk Universe* magazine, Issue 7, July 2012.

“Operational Risk is on the Line.” *Continuity Central*, May 2012. “The Crisis Management Playbook.” *Continuity Insights*, April 2012.

Editor and Forward, *Reflections on Risk I*, published by the ASA Institute for Risk and Innovation. Tautegory Press. February 2012. [ISBN 978-0-9839347-2-1]

Author, *Advice From A Risk Detective: At Home, At Work, Online and On The Road*. Tautegory Press. October 2011. [ISBN978-0-9839347-0-7]

“How Worried Are You?” *Seattle Business* magazine, July 2011

“Data Protection: Five Simple Mitigation Strategies to Minimize Personal Information Loss.” PrivaWorks, September 2010.

“A Seat at the Table for Operational Risk.” *7th International ISCRAM* Conference Proceedings. May 2010

“Diplomacy and the Law.” 2010 research note, *ASA Institute for Risk and Innovation*

“Simpler Internal Controls.” 2009 research note, *ASA Institute for Risk and Innovation*

“Pandemic Is A Predictable Surprise.” 2009 research note, *ASA Institute for Risk and Innovation*

“Business Not As Usual: Preparing for a Pandemic Flu.” streaming video with downloadable resources for businesses in Washington State (Public Health: Seattle and King County, with Searle/Washington

Mutual as script consultant and on-air participant), 2008

“Pandemic Readiness in the U.S. Financial Services Sector: When Failure is not An Option.” *Journal of Business Continuity & Emergency Planning*. Volume 2, Number 4, 2008

“U.S. Financial Sector Prepares for Pandemic Flu.” *Journal of Business Continuity & Emergency Planning*. Volume 1, Number 3, 2007

“Museums and the Public Interest.” *Museum News* 62, October 1984

Professional

Appointed to the Global Cybersecurity Policy Initiative Task Force, University of Washington Jackson School of International Studies (Spring 2017)

Editorial Board Reviewer, *Cyber Security: A Peer Reviewed Journal* (Henry Stewart Publications, London), 2016-.

Editorial Board Reviewer, *Journal of Business Continuity & Emergency Management* (Henry Stewart Publications, London), 2005- 2017.

Media

“Annie Searle – An Interview” in *The Connector/PR for People* magazine special edition on entrepreneurship, August 2017.
<http://joom.ag/9MeL/p10>

Cover story, including interview, profiles and reprint of “Can You Spell Karistocracy?” column. *The Connector/PR for People* magazine.
<https://joom.ag/pfWW>

“SecureWorld Interviews Annie Searle,” SecureWorld Seattle 2016
<https://www.youtube.com/watch?v=AdUY5eTfr8k>

“Biggest Challenges with the C-Suite,” interview with Searle at SecureWorld Portland 2015
<https://www.youtube.com/watch?v=IC2Mt1c4UE4&feature=youtu.be>

“Ebola, ISIS, Race and the Country’s Risk-Induced ADD,” interview with Searle by Manny Frishberg for *The Connector/PR for People*, January 2015

“Privacy vs Convenience,” one hour radio interview, KKOL AM1300, “Northwest Real Estate Connections” program, July 2014

“Risk Detective Q&A,” one hour radio interview, KKOL AM1300, “Northwest Real Estate Connections,” program, July 2013

“Four Actions Every Employer Wants to See From An Intern.” *NWjobs*, November 2012

“Should you join a neighborhood watch program,” *Yahoo Home*, May 2012.

“Risk Management Makeover.” *Risk Management*, April 2012

“America’s Crumbling Infrastructure Will Challenge Emergency Managers for Decades.” *Emergency Management*, January 2012

“Business Uninterrupted: Continuity Planning Keeps The Business Ball Rolling.” *PC World*, August 2011

“Boost Your Disaster Readiness.” *Processor.com*, May 20, 2011

“Japan Crisis Offers 5 Small-Business Lessons.” *The Street*, March 17, 2011

“As Earl looms, tips to batten down IT.” *Computer World*, September 2, 2010

“Influencing Senior Decision-Makers to Support Your Emergency Management.” *Emergency Management*, August 23, 2010

“Annie Searle, Risk Detective.” KING-TV (NBC), Oct. 8, 2009
<http://www.youtube.com/watch?v=ro3Z0ZbiOfE>

“Shake, Rattle & Roll – Earthquake Planning Tips.” KKNW Radio, April 9, 2010 http://www.youtube.com/watch?v=V_Dqm2BSrZA

National Press Club, Nov. 1, 2006, expert commentator on report “Preparing for Pandemic Flu: A Call to Action.” Blue Ribbon Commission on Mega- Catastrophes, Financial Services Roundtable.

Conference Presentations

Speaker, "Information Ethics: Leadership and Responsibility in the Information Age With Ivette Bayo Urban & Annie Searle" UW Information School Diversity Power Hour, January 2018

Keynote speaker, “Assessing Risk in Challenging Times,” UW Student Access Group, January 2018

Speaker, “Cybersecurity Policy That Crosses Borders,” SecureWorld Seattle regional conference, November 2017

Keynote speaker, “Malicious Insider Threats and Conduct Risk,” Puget Sound ISACA chapter meeting, September 2017

Speaker, “Linking ERM and ESRM to Organizational Value” and panelist, “ERSM: Current and Future State,” The Great Conversation conference, Seattle, March 2017

Speaker, “Root Causes of Conduct Risk” and “Cautionary Tales,” two pre-conference workshops, Operational Risk North America conference, New York , March 2016

Speaker, “How Did I Get Here Stories,” *Balancing Risk and Opportunity: Transforming Cybersecurity, Risk & Privacy Beyond the Enterprise* conference. Executive Women’s Forum 14th Annual Conference, Scottsdale, October 2016

Participant, “Urgent Threats Forum.” Global Risk Network, New York University, June 2016

Speaker, “Ethical Misconduct: Our Largest Operational Risk?” 18th Annual OpRisk North America conference, New York, March 2016

“The Role of Due Care on Boards of Directors,” SecureWorld Seattle, November 2015

“Making the Case to Executives and Boards,” SecureWorld Portland, June 2015

“If You Can’t Manage Your Data, How Can You Manage Your Company?” for DAMA Day, Data Management Association Puget Sound, May 2015

“Assessing Third-Party Relationships Under the New Regulatory Regime,” 2nd Annual Governance, Risk Management, and Compliance Forum, New York , March 2015

Speaker, “Too Big to Fail, Too Big to Regulate,” OpRisk World 2015, Amsterdam, February 2015

Keynote speaker, “Advice From A Risk Detective,” Starbucks Global Safety and Security Forum, November 2014

Speaker, “Weaving Together the Right Plan to Prepare for Reputational and Operational Risks,” Kibble and Prentice Forum, October 2014

Speaker, “The Business Impact Analysis as the Foundation of Operational Risk Management.” 2014 Continuity Insights National Conference

Panelist, “Living Wills for Big Banks” and “Too big to fail, too large to regulate” – a discussion on the future at OpEx World, Amsterdam, February 2014

Speaker, “Walking the Security Tightrope.” 2013 Pacific NW Construction Industry Conference, November 2013

Panelist, “Making a Crisis Count: Transitioning from Reaction to Proactive Enterprise Risk Management.” Governance Risk and Controls Conference, Institute of Internal Auditors, August 2013

Panel chair, "Extending Our Reach." 2013 FEMA-DHS Public-Private Partnership Conference, July 2013

Speaker, "Managing the Risk of Cyber Fraud." Washington Society for Certified Public Accountants 2013 Business and Management Conference, June 2013

Participant, "Early Warning Roundtable." New York University, Global Risk Network and InterCEP program, June 2013

Panelist, "Cyber Security/Cyber Terrorism: the need to include cyber security in your enterprise risk management program." Shared Assessments Forum, March 2013

Speaker, "Ethical Misconduct: Is It Your Biggest Risk?" Pacific Northwest Enterprise Risk Forum, November 2012.

Speaker, "What Does An Auditor Really Need to Know About Crisis Management?" Governance, Risk and Compliance conference, Institute of Internal Auditors, August 2012.

Panelist, "Thinking Big About Small Business." 2012 FEMA-NORTHCOM Building Resiliency through Public-Private Partnerships, July 2012

Panelist, "What Keeps You Up at Night?" Executive Women's Forum Northwest, July 2012

Panel chair, "Business Continuity Planning: Lessons from the Joplin Tornado." Spring and Fall electronic payments (EPCOR) conferences (May and October 2012)

Invited participant, International Public-Private Preparedness Summit New York University (June 2007- June 2014)

Panelist, "Risks and Benefits of Cloud Computing." Financial Services Roundtable Shared Assessments Conference, April 2011.

Speaker, "Tweet Me Up: Using Social Media for Crisis Management." Partners in Emergency Management Conference, April 2011.

Panelist, "Integrating Cloud and Making it Work." BITS/Financial Services Roundtable Shared Assessments Summit, March 2011

Panelist, "Community Security and Resiliency/Recovery in a Catastrophic Biological Incident." DHS-PNNL Interagency Biological Restoration Summit, September 2010.

Speaker, "Conquering Tough Challenges Through Public-Private Partnerships." World Disaster Recovery Institute (DRI) Conference, September 2010.

Panelist, “Security Interoperability and Cloud Computing.” Financial Services Roundtable Shared Assessments Summit, May, 2010.

Speaker, “A Seat at the Table for Operational Risk.” 2010 ISCRAM Conference, May 2, 2010

Speaker, “Making the Business Case for Continuity in a Tight Economy.” Partners in Emergency Preparedness Conference, April 2012

**Public
Service**

Joint Advocacy Task Force
Seattle Public Library (2017-)

Pro Bono Risk Advisor , Seattle Police Department (2015-)

Board of Directors, The Millionair Club Charity (2015-2016)

Policy Maker Education Joint Task Force
Seattle Public Library (2015-2016)

Technology and Access Advisory Committee
Seattle Public Library (2014-2015)

International Network of Women in Emergency Management
(2010- present)

Executive Women’s Forum for Risk & Security (2010-present)

Business Executives for National Security (2009-present)

InfraGard (2009-present)

Global Association of Risk Professionals (2009-present)

Seattle Public Library Foundation Board of Directors (2008 - present)

Founder and former co-chair, WashingtonFIRST, a statewide financial coalition sponsored by the U.S. Treasury and the FDIC (2006-2009)

The U.S. Department of the Treasury Pandemic Flu Exercise of 2007 and After Action Report, (2007 - 2008)
Planning & Design subcommittees

Pacific Northwest Regional Disaster Resilience Advisory Council
(2006 - present)

University of Washington Institute for Innovation in Information Management (2005 - 2009)

King County Emergency Operations Management Committee (2005 - 2008)

BITS Advisory Council of the Financial Services Roundtable (2001 - 2008)

Crisis Management, Security & Risk Assessment, and Critical Infrastructure working groups

NPower Seattle Board of Directors (2004 - 2007)

Prior Work	Senior Vice President & Divisional Executive Enterprise Risk Services Washington Mutual Bank/JPMorgan Chase	1999 – 2009
	President & CEO Delphi Computers & Peripherals	1984 – 1999
	Public Affairs Officer Seattle Art Museum	1977 – 1984